

# ART APPRECIATION

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2019



# What is good art?

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1. **Concept** – there is an idea or emotion the artist wants to express

What is the big idea? What is the point? Why did they make this?

# What is good art?

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**2. Construction** – the artist uses materials and forms them in a skillful way (the vehicle)

What is it made of?

What style or techniques were used?

Is it big or small?

Where is it presented?

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**3. Conversation** – The art should have an effect on the audience—perhaps they learn or experience something new when they encounter the art, or consider a different perspective. Then, they can continue the conversation by discussing their experience of the art with others.

How do or how did people **react** to this art?

Did this art cause any **controversy**?

What is your **personal reaction** to this work?

Did other artists or members of society **respond** to this art?

How do **you feel** when you observe this art?

# Now it's your turn to experience some art

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## Remember

- Artist and Context
- Concept
- Construct
- Conversation

# Formal Presentation

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You will present one work of visual art to the class in a 3 minute presentation accompanied by a PowerPoint of **4 slides**. The slides must follow this EXACT format:

1. A slide with ONLY text: the name of the work, the artist, and the context of the art (maybe the location, the year it was produced, or the movement or genre are relevant)
2. A slide with ONLY ONE large, high quality image, that will help you describe the CONCEPT of the work.
3. A slide with ONLY ONE large, high quality image, that will help you describe the CONSTRUCTION of the work.
4. A slide with ONLY ONE large, high quality image, that will help you describe the CONVERSATION generated by the work.

Score /20	1	2	3
<b>Length</b>	Less than 3 minutes	3-4 minutes of talking	
<b>PowerPoint</b>	The slides may contain unnecessary information. Images are not clear or good quality, or presentation has significant gaps/confusion.	Follows instructions, contains all/only relevant information. Slides have only one high quality image. The presentation has minor moments that are confusing or unclear.	Follows instructions, contains only the necessary details: Title, artist, year, media, location*, movement/genre* (*if relevant). Slides have only one high quality, relevant image each. Student clearly describes <b><u>CONCEPT, CONSTRUCT</u></b> and <b><u>CONVERSATION</u></b> behind the art.
<b>Contents</b>	No command of the content (reading from notes).	Good command of the content (needs to check notes from time to time)	Excellent command of the content (able to explain, needs to check notes for details).
<b>Fluency</b>	Hesitations affecting the message.	Some hesitations.	Natural flow of ideas.
<b>Pronunciation</b>	Mispronunciation affecting the message.	Some mispronunciations which do not affect the message.	Good pronunciation and clear message.
<b>Language</b>	Use of incorrect structures affecting the message.	Use of incorrect structures not affecting the message.	Use of appropriate structures (good use of connectors and sentence structures).
<b>Classwork</b>	Poor work in class	Good work in class	Excellent work in class